

# 3V3 BASKETBALL TOURNAMENT

BENEFITING THE  
CAMBRIA COUNTY  
BACKPACK PROJECT

## Be a Hero!

Hoops4Hunger is a 3V3 basketball tournament taking place on March 23, 2024 at Penn Highlands Community College (East Hills Recreation) in Johnstown, PA. The goal of this exciting event is to raise life-changing funds for the Cambria County Backpack Project, whose mission is to reduce childhood hunger in our community by providing kids with weekend meals.

With food costs having doubled recently, the Cambria County Backpack Project is facing unprecedented challenges. They're now feeding more children than ever before. Your sponsorship can help alleviate this urgent need.

The tournament features divisions for all ages, starting from 5th grade through adults, ensuring wide community involvement and visibility for our sponsors. We have various sponsorship levels, each offering significant recognition and benefits.

Your partnership in this endeavor will not only showcase your commitment to social responsibility but also provide crucial support to families struggling to feed their children.

Thank you for considering this heartfelt appeal. Together, we can make a significant impact.

Email Sean McCool at [smccool@1stsummit.bank](mailto:smccool@1stsummit.bank)  
or Jen Tiffany at [jennifer@crchamber.com](mailto:jennifer@crchamber.com)  
with any questions.

## HOOPS4HUNGER

March 23, 2024

Penn Highlands Community College  
(East Hills Recreation)



### Sponsorship Opportunities

**Gold Sponsor: \$5,000 (includes up to 5 team entries)**

Prominent logo placement on event materials & website  
Logo on the front of tournament t-shirts  
Logo on in-person event signage  
Exclusive sponsor of dunk contest or 3-point contest (choose one)  
Recognition in event press releases  
Social media video recognizing the company as a sponsor  
Opportunity to have company table/vendor space at event

**Silver Sponsor: \$2,500 (includes up to 3 team entries)**

Logo placement on event materials and website  
Logo on the back of tournament t-shirts  
Exclusive sponsor of lunch area or kids play space (choose one)  
Recognition in select event communications  
Social media shout-out

**Bronze Sponsor: \$1,000 (includes up to 2 team entries)**

Logo placement on the event website  
Company name listed on back of tournament t-shirts  
Mention in the event program  
Social media shout-out

**Community Sponsor: \$500 (includes 1 team entry)**

Name listed on the event website  
Social media shout-out

**Supporter: \$250**

Name listed in the event program

**In-Kind Products or Services:**

Benefits based on value of offering  
\*Please contact event organizers with proposal

\* All sponsorship gifts will be made payable to the Cambria County Backpack Project, which is a 501(c)(3) nonprofit organization. They are tax deductible to the fullest extent permitted by law.

# Sponsorship Form



Thank you for choosing to make a difference in the lives of children in our community! Your sponsorship will support the Cambria County Backpack Project's mission to reduce childhood hunger. Please complete the following information to process your donation.

## COMPANY NAME :

Business Name

## CONTACT PERSON :

Full Name

## CONTACT INFORMATION :

Phone Number

Email Address

## ADDRESS :

## PAYMENT TYPE :

- Check (Payable to Cambria County Backpack Project)
- Online (Through [www.ccbackpack.org/book-online](http://www.ccbackpack.org/book-online))
- Paypal (@ccbpack)  Venmo (@cambriabackpack)

## SPONSORSHIP LEVEL :

- Gold
- Silver
- Bronze
- Community
- Supporter
- In-Kind
- Other

## AMOUNT (PLEASE LIST ANY ADDITIONAL COMMENTS HERE):

All sponsorship gifts will be made payable to the Cambria County Backpack Project, which is a 501(c)(3) nonprofit organization. They are tax deductible to the fullest extent permitted by law.

Please send logos to Sean McCool at [smccool@1stsummit.bank](mailto:smccool@1stsummit.bank) (preferred logo format is PNG file with transparent background). Emails should be clearly marked with "Hoops4Hunger" and your business name in the subject line. If paying online, please clearly mark your business name with your sponsorship level in the comments.

Confirm your sponsorship intentions by February 9, 2024 for complete benefits. Feel free to contact Sean, Jen Tiffany, or Kristen Villarrial ([ccbpdirector@thelearninglamp.org](mailto:ccbpdirector@thelearninglamp.org)) with any questions or comments.

For sponsorship levels that include team entries, please submit those teams through the online form on [ccbpackpack.org](http://ccbpackpack.org).



Checks can be made payable to:  
Cambria County Backpack Project cc: Hoops4Hunger  
2025 Bedford Street, Johnstown, PA 15904

## Thank You For Your Support!